



PRESS RELEASE

September 1, 2005

Susan Bigg, President and owner of Horizon Designs Inc., located in Kearney, NE, announces the sale of its HORIZON DANCE division. Horizon Designs' Dance Bag Division is the leading dance bag accessory line in the country and sells its popular products to dance retailers, catalogs, and distributors in the USA, Canada, Asia, Europe and Australia.

The new owner will be Horizon Dance, LLC, owned by Ron "Gus" Gustafson, who will move this portion of the business to Omaha, NE. Ron's energy, experience and business abilities will be focused toward growing this business both nationally and internationally. Horizon Designs Inc. will continue to design, consult and provide import services for the new owner of the dance products division to ensure its continued success in the dance market.

Horizon Designs Inc. is a design, marketing and off-shore manufacturing company working directly in China. Horizon manufactures and designs products (primarily bags and fashion accessories) for the top theme parks, publishers, advertising agencies, entertainment businesses, and high-profile retailers as well as corporate customers and organizations throughout the country.

Horizon Designs Inc. is a privately held corporation and the purchase price for the Horizon Dance Division will not be announced.

Horizon Designs' future growth and focus will be in diversification of product offerings and services to a growing wide range of private label businesses throughout the United States and internationally. Horizon's staff handles the details for their customers and clients from concept to delivery to their door. Horizon's owner, Susan Bigg, says "As our world changes we are changing to meet the retail product and promotional needs for our customers."

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